

# Reusing packaging



## Can I refill my Ecover bottles?

Yes, we believe in reusing before recycling. It's about reusing bottles over and over saving both plastic and pennies, that is why we offer home-refill products in a bag-in-box format, a bit like a wine-box so you can refill at home.

You can refill our Washing Up Liquids, Laundry Liquids and All-Purpose Cleaners at Refill Stations across the UK. Our bottles can be used more than 50 times, that's a lot of plastic savings.



## Are glass or plastic bottles better for the environment?

Glass and plastic bottles are similar in price but transporting liquids in glass bottles costs up to 5 times more. A 330ml plastic soft drink bottle contains roughly 18 grams of material while a glass bottle can weigh between 190g and 250g requiring 40% more energy, therefore more CO<sub>2</sub> to transport.

## Who should pay for more environmental packaging?

Many companies attempting to reduce plastic waste produced by their products admit it affects profits. Coca-Cola, produces 38,250 tonnes of plastic packaging in the UK each year and sells over 110 billion single-use plastic bottles globally. It has pledged to double the amount of recycled material in its UK plastic bottles and has trialled refillables at Reading University using microchip technology to interact with dispensers on campus. Coca-Cola says these efforts will increase costs.

## How would you buy your milk?



80p for two pints in store.



76p for one pint delivered daily.



**Reuse is too time  
consuming and costs  
money. Single use  
plastics are better.**