



The digital solution
to plastic pollution.



Are you here representing a hospitality
business that wants to **radically reduce**
its use of single-use plastic?

Sign up today and let's protect
our destinations, beaches and
seas from plastic pollution.

www.plastick.com



WHAT IS IT?

PlasTICK is a first-of-its-kind digital tool that **empowers hospitality businesses to radically reduce their plastic use** while improving customer experience and inspiring wider change across the tourism sector.

HOW DOES IT WORK?

- ✓ **Measure your plastic footprint**
- ✓ **Decide on the right reduction strategy**
- ✓ **Get the support you need to take action**
- ✓ **Share your progress with customers and industry**

WHY PLASTIC?

Tourism creates incredible value in our world... but it also **generates 4.2m tonnes of plastic waste a year**. **This threatens tourism's future**, as well as our health, economy and environment.

WHY NOW?

There is a growing movement to **reduce tourism's dependence on single-use plastic, driven by customer demand** and incoming legislation. Don't let your business get left behind.

WHAT NEXT?

Sign up today at www.plastick.com

"PlasTICK empowers businesses to annually measure the progress made towards the targets of the Global Tourism Plastics Initiative that requires tourism organisations to make a set of concrete and actionable commitments on circular economy of plastics by 2025"

- Global Tourism Plastics Initiative



Powered by  Common Seas

PlasTICK was created by Common Seas, a UK-based enterprise on a mission to quickly and significantly reduce the amount of plastic produced and stop it polluting our beaches, seas and bodies.

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